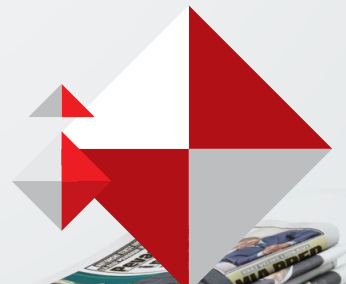
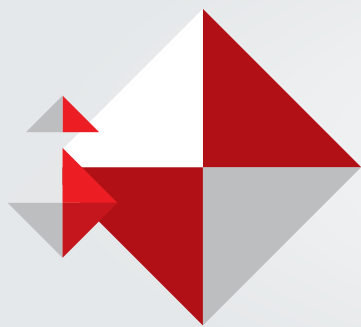


**Aio!**

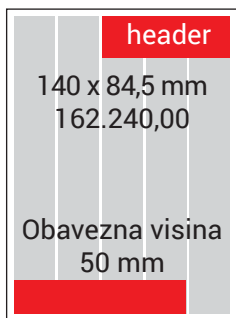
**PRINT MEDIA KIT**





# CENOVNIK

## NASLOVNA



kol 810,00

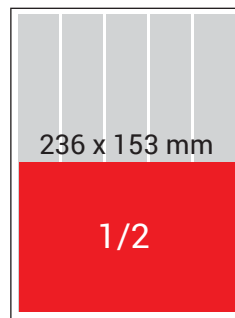
## POSLEDNJA



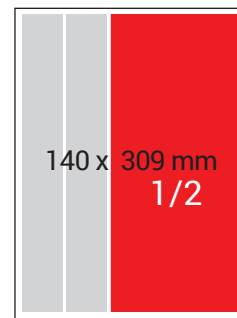
kol 576,00



kol 258.700,00

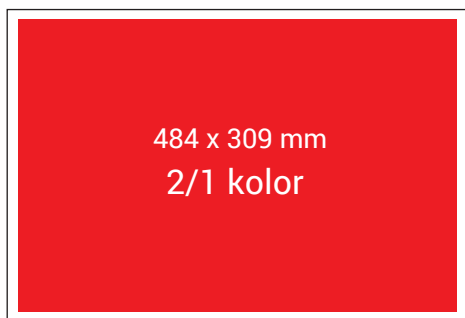


kol 150.000,00

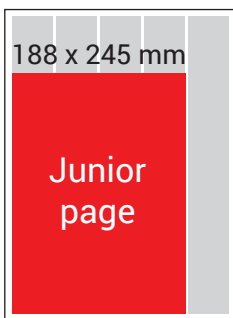


kol 150.000,00

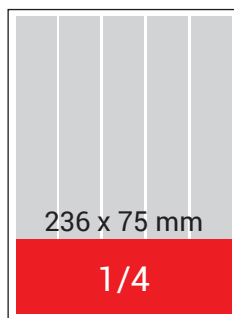
## DUPLERICA



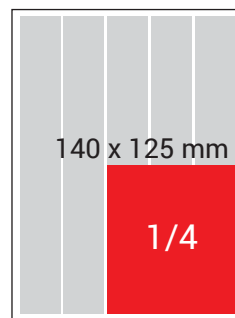
kol 490.000,00



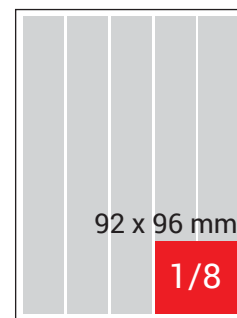
kol 192.400,00



kol 75.600,00



kol 75.600,00



kol 38.000,00

## STUBAČNE CENE PO MILIMETRU

	mm/cena
	kolor 206
	c/b 138
1 stubac = 44 mm	
2 stubca = 92 mm	
3 stubca = 140 mm	
4 stubca = 188 mm	
5 stubca = 236 mm	

### ALO SKALA POPUSTA ZA AGENCIJSKE KLIJENTE

2%	210,000	449,999
3%	450,000	779,999
4%	780,000	999,999
5%	1,000,000	1,249,999
6%	1,250,000	1,499,999
7%	1,500,000	1,799,999
8%	1,800,000	2,199,999
9%	2,200,000	2,499,999
10%	2,500,000	2,799,999
11%	2,800,000	2,999,999
12%	3,000,000	3,199,999
13%	3,200,000	3,499,999
15%		preko 3,500,000

\* za dogovoreni obim oglašavanja

### POSEBNI ZAHTEVI \*

Specijalni zahtevi:	+30%
Redakcijska strana:	+30%
Politički oglas	+150%
PR tekstovi	+30%
Izrada oglasa	+10%
Tenderi, izveštaji, javne nabavke	-35%

\* Povećanje i umanjenje cena se odnosi kako na c/b tako i na cene kolora

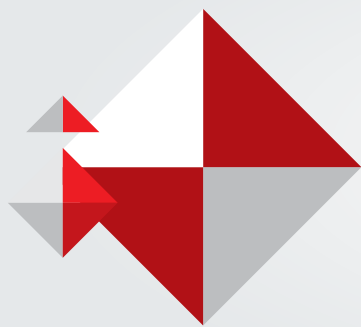
### INSERTOVANJE

do 20 grama	1,40
od 20 do 40 grama	1,60
preko 40 grama	dogovor

### TEHNIČKI USLOVI

- Minimalna veličina oglasa je 10 mm.
- Nalog za objavu i pripremu oglasa potrebno je dostaviti **DVA RADNA DANA** ranije u formatu: EPS, TIF, JPG (na 300 dpi).
- Odstupanje u veličini  $\pm 3$  mm su uslovljena tehnikom i nisu osnov za reklamacije.

**SVE NAVEDENE CENE SU BEZ PDV-A. CENOVNIK VAŽI OD 1.10.2023.**

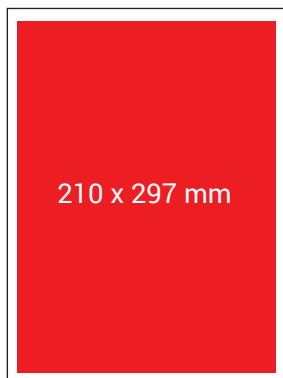


# Alo! DODACI CENOVNIK

## KORICE

## KOMERCIJANI OGLASI NA K2 I K3

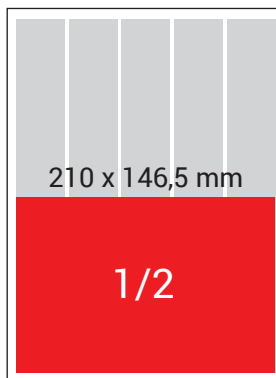
220 x 307 mm



210 x 297 mm

**K2** Kol. 128.800,00  
**K3** Kol. 128.800,00  
**K4** Kol. 138.000,00

220 x 156,5 mm

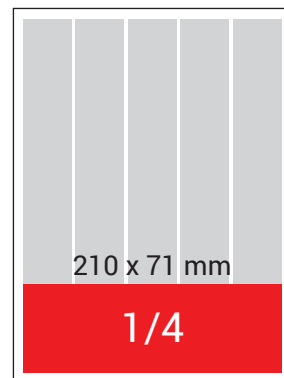


210 x 146,5 mm

1/2

Kol. 67.600

220 x 81 mm



210 x 71 mm

1/4

Kol. 35.400

## UNUTRAŠNJE STRANE

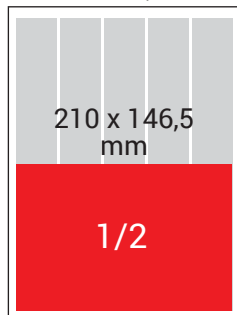
220 x 307 mm



210 x 297 mm  
1/1

Kol. 116.000

220 x 156,5 mm

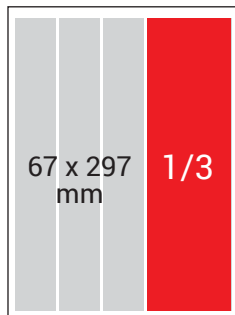


210 x 146,5 mm

1/2

Kol. 63.000

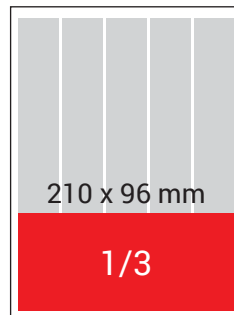
77 x 307 mm



67 x 297 mm  
1/3

Kol. 46.400

220 x 106 mm

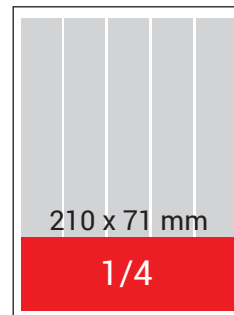


210 x 96 mm

1/3

Kol. 46.400

220 x 81 mm



210 x 71 mm

1/4

Kol. 33.800

## POSEBNI ZAHTEVI\*

Izrada oglasa	+10%
PR tekstovi	+30%
Specijalni zahtevi:	po dogovoru

Agencijska provizija: 15%

## TEHNIČKI USLOVI

- Gotova rešenja oglasa dostaviti 3 dana unapred u elektronskom obliku formata: EPS, TIF, JPG.
- Odstupanja u veličini +-3 mm su uslovljena tehnikom i nisu osnov za reklamacije!



DNEVNE NOVINE ALO D.O.O.  
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